

Resume of

# LEEYA ROSE JACKSON

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## SKILLS

PSD, AI, INDD,  
Motion Graphics,  
Premiere, Directing  
3D Blender

## I also make:

Paintings about the Black  
femme experience.

Printmaking & digital  
artwork and stickers  
centered on femme  
empowerment and  
social justice.

Branding  
Queer-Owned  
businesses, called  
Noismakers Design.

A youtube channel called  
LeeyaMakesNoise on which  
I show my artistic process.

A podcast about  
femme creatives in  
history that will launch  
in 2022 under Matriarch  
Podcast Network.

An initiative called  
For Our Magic, which  
provides free self-care  
products to Black  
and Brown women.

## ART DIRECTION

### ART DIRECTOR, Wieden + Kennedy NY

May 2020-September 2021

Clients for whom I have made work:

Multiple Heinz Campaigns, Grey Poupon, RocNation

### ART DIRECTOR, Carmichael Lynch

October 2018-April 2020

Clients for whom I have made work:

Kayak.com, US Bank, OpenTable, Slim Jim, Edwards Desserts, Malt-O-Meal, Honey Bunches of Oats, Honeycomb Cereal.

### ART DIRECTOR, Fallon, MINNEAPOLIS, MN

September 2016-October 2018

Clients for whom I have made work:

Silk Almond Creamer, The Venetian Hotel, Arby's, Talenti, Big Ten Basketball, Northside Achievement Zone, Women's 2020, Betterment, International Delight, H&R Block, Lime-A-Rita, Hotels.com

### ART DIRECTION INTERN, mono, MINNEAPOLIS, MN

June 2016- August 2016

Art directed 3 pitches (TaylorMade, Shinola, elf)

Assisted with Vera Bradley Winter Campaign

Designed icons for Children's Hospital of MN Campaign

Concepted LA AutoShow Reveal for Alfa Romeo, Propel water

### ART DIRECTION INTERN, GdB, MINNEAPOLIS, MN

September 2015- May 2016

Art directed TV-Spots for Science Museum of MN

(Mummies: New Secrets From the Tombs/National Parks)

Concepted and produced spot for Summit Brewing Company

Concepted and executed social content for Crystal Farms Cheese, Genesis Archery, Bailey Nurseries, and Anytime Fitness

### ARTS ADMINISTRATION, Downstreet Art, NORTH ADAMS, MA

June 2013- November 2013

Project Managed and Curated pop-up gallery spaces for MASS MOCA's creative placemaking partner program, Downstreet Art.

## LOGO DESIGN/BRANDING:

The Antidote Podcast | APM Studios, New York, NY 2022  
The Prince Experience Design, New York, NY 2021  
Collective Climb, Philadelphia, PA 2021  
Afropunk Digital Festival, Brooklyn, NY 2020  
Canopy Mental Health Clinic, Minneapolis, MN 2020  
The Queendom Salon, Minneapolis, MN 2019  
Henna & Hijabs, Minneapolis, MN 2019  
GirlTrek Diaspora Trips Design, Washington DC, 2019  
Women Winning: Maxine Waters Keynote, Minneapolis, MN 2019  
The Coven Co-working Space 2020 Re-brand, Minneapolis, MN 2019  
Don't Discount My Life : Campaign, Minneapolis, MN 2018  
My Sister Social and Experiential Design, Minneapolis, MN 2018  
Heritage Tea House Packaging Design, Minneapolis, MN 2018  
First Ave Get The Vote Out Design, Minneapolis, MN 2018  
The LashBar Salon Branding, Minneapolis, MN 2018  
Women's 2020 Commemoration Design, Minneapolis, MN 2017

## DESIGN

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## EDU

Miami Ad School Minneapolis, 2015

Art Direction. Awards were won (TOP DOG, and A FEW PAWS)

Studio Art Centers International, 2010, Printmaking & Painting, Florence, IT.

ILLINOIS WESLEYAN UNIVERSITY, 2009-2013

BFA FINE ART: Painting and Printmaking, SUMMA CUM LAUDE

CV of

# LEEYA ROSE JACKSON

## MEDIUMS

- Acrylic Painting
- Gouache Painting
- Digital Illustration
- Motion Graphics
- Graphic Design
- Film/Directing

## EXHIBITIONS

- 2022 When Black Petals Bloom Solo Exhibition, Memorial Union Gallery, Fargo, ND
- 2021 Mplsart Sketchbook Project, Gamut Gallery, Minneapolis, MN
- 2020 C4W:2020 Exhibition, Gamut Gallery, Minneapolis, MN
- 2016 The Housewarming Pop-Up Show Exhibition, Minneapolis, MN
- 2013 Press Juried Exhibition, Press Gallery, North Adams, MA
- 2013 IWU BFA & BA Senior Exhibition, Merwin & Wakeley Galleries, Bloomington, IL
- 2013 26th Annual Juried Student Art Exhibition, Merwin & Wakeley Galleries, Bloomington, IL
- 2012 25th Annual Juried Student Art Exhibition, Merwin & Wakeley Galleries, Bloomington, IL
- 2011 SACI Juried Student Art Exhibition, Florence, Italy
- 2011 Black Student Union: Cultural Revolution through the Arts, Bloomington, IL
- 2011 24th Annual Juried Student Art Exhibition, Merwin & Wakeley Galleries, Bloomington, IL 2009



- 2022 Giphy Black History Month Illustration
- 2022 Sony Certified Black History Month Illustration
- 2021 Adobe x Billie Eilish "Fan Art" Illustration
- 2021 Crate and Kids Illustration
- 2021 Ban.do Planner Illustration
- 2021 MPR Small Change Illustration
- 2021 Hack the Gap Illustration
- 2021 AdCouncil "It's Up to You" Campaign Illustration
- 2021 Carleton College "Write the Next Chapter" Illustration
- 2021 Heinz x Lee Initiative "Black Plate Project" Illustration
- 2021 Ramsey County "People Working" Illustration
- 2021 Title IX 5th Anniversary Bus Illustration
- 2020 Voyageurs National Park Illustration
- 2020 Canopy Mental Health Clinic Illustration
- 2020 Women for Political Change Illustration

## COMMISSIONS



## COLLECTIONS



- 2013 Medical Office of Susan Zurowski, St. Louis, MO
- 2013 Center for Liberal Arts of Illinois Wesleyan University, Bloomington, IL
- 2013 Welcome Center of Illinois Wesleyan University, Bloomington, IL
- 2011 Memorial Center of Illinois Wesleyan University, Bloomington, IL

## GRANTS/AWARDS

- 2013 IWU Arts Commencement Honors, Bloomington, IL
- 2013 Senior Exhibition Honors, Bloomington, IL
- 2013 Center for Liberal Arts Purchase Award, Bloomington, IL
- 2013 Welcome Center Purchase Award, Bloomington, IL
- 2013 Mayo Alumni Award, Bloomington, IL
- 2012 Memorial Center Purchase Award, Bloomington, IL
- 2011 SACI Full Tuition Consortium Scholarship, Florence, IT

